



Helping Businesses and Communities Succeed

December 16, 2020

Emergency Program for Self-Employed & Workers

The Province is offering two new support programs to assist the self-employed and employees who may be affected by the COVID19 circuit breaker in effect from December 7 to 21. See details below. Click on the link to apply online.

- [Prince Edward Island Emergency Payment for Workers](#) - \$500 payment for workers and self-employed who lost income or had hours reduced from December 7 to 21 (employee applies).
- [Employee Gift Card Program](#) (relaunched) - \$100 grocery gift cards are for workers who have been laid off between December 7 and 21 (employer applies).

Businesses: Up to \$2500 available to support Local Advertising

If your business provides goods and services to Prince Edward Island consumers, you may be eligible for a non-repayable \$2500 contribution towards your advertisement placement costs. The *COVID19 Local Advertising Fund* contributes to direct costs incurred from **November 15, 2020**, through **December 31, 2020**. Businesses can apply for the cash contribution AFTER the advertising campaign has been completed. Please check [here](#) for details.

Rural Business Women - Accelerate HER PEI

Need some help growing your business? Apply today for this free 12-week mentorship program offered by the PEI Business Women's Association. The program begins January 18, 2021, with online and in-person components. Find details [here](#).

Cyber Security, Customer Success, Payroll, Proposal Writing & More

We have scheduled a number of training and professional development sessions in 2021 to help you broaden your skill set. We invite you to stay tuned to our [calendar of Training & Events](#) for the latest information.

Happy Holidays

We would like to extend our best wishes to you and yours for a happy, safe Holiday Season and a Prosperous New Year.

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