

# Helping Businesses and Communities Succeed

July 18, 2023

## ***Lead the Shift – Workplace Diversity & Inclusion Program*** ***Apply by August 18, 2023***

Lead the Shift is a FREE employer training program to help employers develop equity, diversity, and inclusion (EDI) strategies and policies. All PEI employers are eligible. The program includes online and in-person learning sessions. By the end of the program, you will have acquired a greater capacity to welcome newcomer talent to support the success of your business. Lead the Shift is delivered by PEI Connectors. Learn more [here](#) and apply today.

## **Radiant Rural Halls 2024 Call for Submissions**

*this town is small* (TTIS), PEI's artist-run centre, is seeking proposals for the third edition of [Radiant Rural Halls](#). This project consists of a series of contemporary art projects and events presented at rural community halls in PEI between February and April 2024. Deadline to apply is September 10, 2023. Find details [HERE](#).

## **EV Experience Tour - Try out an Electric Vehicle!** ***Ellerslie July 28, St. Peter's Bay August 11, Summerside August 25***

Are you thinking about switching to a zero-emission electric vehicle but are on the fence? The [EV Experience Tour](#) is your chance to take a test drive and have your questions answered.

Staff from the province's Net Zero Office will be available to answer your questions. Register in advance for your drive here at [Safe Drivers PEI](#), or stop by at one of the scheduled events to chat with staff. To learn more about electric vehicles, including available rebates, and to view the complete schedule, check [HERE](#).

## **Client Success Story** ***The Celebration Station in Cardigan***

Pauline Kelly and her dedicated team have made the refurbished train station a central hub in Cardigan. Armed with only a business idea in mind, Pauline accessed critical bookkeeping training via the Rural Action Centre in Montague before she completed her business plan with [Skills PEI](#) and applied for a start-up loan from [CBDC East](#).

At the [Celebration Station](#) residents and visitors alike can re-fuel with tasty eat-in or take-out meals; gather for community celebrations; participate in a yoga or art class; or find that perfect gift designed by local artisans.

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