



September 25, 2023

Ignition Fund – Info Sessions

Application deadline October 23 at 1 p.m.

The [Ignition Fund](#) provides an opportunity for entrepreneurs to compete for up to \$25,000 in funding. If you have new innovative ideas for products or services with strong export potential and want to learn more about the timeline, application process, and tips for creating a winning submission, register today for an upcoming [information session](#).

Customer Experience: Helping Businesses Boost Their Bottom Line

Customer Experience is a key business differentiator. Research shows that focusing on this aspect of your business will boost your bottom line, by increasing sales and gaining repeat customers. Join us at one of three workshops on **Customer Experience** hosted in partnership with CBDC's in Western, Central and Eastern PEI!

- [October 18th 9:00AM-11:00AM @Mill River Resort](#)
- [October 18th 1:30PM-3:30PM @La Belle-Alliance, Summerside](#)
- [October 19th 9:00AM-11:00AM @Lanes Riverhouse Inn & Cottages](#)

2023 PEI Fall Flavours Food & Drink Festival: October 1 to 15

The [PEI Fall Flavours Food & Drink Festival](#) is a 2-week celebration presented by the Food Island Partnership. The festival features over 20 events and adventures in communities across the Island. PEI lobster, mussels, oysters, potatoes, and beef are the shining stars, taking centre stage at Festival events. Tickets are available online [HERE](#).

Training Sessions at Rural Action Centres

Sept. 26	Workforce Development (Solving Workplace Problems)	Montague
Sept. 26	Employment Standards Information Session	Alberton
Oct.3	Red Cross Emergency First Aid & CPR Training	Wellington
Oct. 6	Ignition Fund Information Session	Montague
Oct. 10	Ignition Fund Information Session	Alberton
Oct 17 – 31	Successful Business Basics (5-part series)	Montague
Oct. 24 & 26	Project Management 2-part series online	Wellington

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