



January 15, 2024

New 2024 Training Sessions – Helping Businesses & Communities Succeed

Our 2024 training schedule is chok-a-blok full of new online and in-person courses for small businesses and not-for-profits. Most training sessions are free of charge. Click the link for more information and registration details.

Jan 23 & 25	Marketing Basics with Lee Gallant, Idea Consulting	Online
Jan 23	Info Session – PEI Human Rights Commission	Alberton
Jan 30	CRA Info Session	Alberton
Jan 31	CRA Info Session en français	Online
Feb 1	CRA Info Session	Montague
Feb 6	Sage Accounting Workshop with KOS CPA	Alberton
Feb 8 & 15	Business Plan Workshop with Ronda Bellefontaine	Alberton
Feb 26 – Mar 11	Successful Business Basics with Blair Aitken, MBA	Montague
Feb 28	Maximize Your Profit Margin with Ron Robichaud	Alberton
Feb 29	Understanding Financial Statements with Ron Robichaud	Alberton

Innovation PEI Small Business Webinar Series Web Presence Assistance Program – January 23, 2024 at 12 p.m.

The first webinar in Innovation PEI’s Small Business Webinar Series will focus on the [Web Presence Assistance](#) program. Knowledgeable and helpful [Small Business Development Officers](#) host these webinars to spread the word about the assistance available, and to answer client questions. Web Presence Assistance provides a non-repayable contribution to help small businesses or not-for-profits create a website to establish an online presence.

REGISTER TODAY and attend this webinar to learn about:

- Program details and eligibility
- Levels of assistance available
- Application process and evaluation

Arts and Culture Programs NOW accepting applications

Non-profit cultural or community organizations, and PEI artists will want to check out the funding opportunities below. Click on the links for details.

- Jan 8th: [Community Celebration Fund](#) and the [Community Cultural Partnership Program](#) (closing March 4th)
- Jan 15th: [Acadian and Francophone Culture Fund](#) (closing March 11th)
- Jan 22nd: [Indigenous Art Bank](#) and [Indigenous Arts Grants](#) (closing Feb 26th)

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