



February 1, 2024

## Training Sessions – Helping Businesses & Communities Succeed

Check out our online and in-person courses. Click the link for more information and registration details.

<b>Feb 6</b>	<a href="#"><u>Sage Accounting Workshop</u></a> with KOS CPA	<b>Alberton</b>
<b>Feb 8 &amp; 15</b>	<a href="#"><u>Business Plan Workshop</u></a> with Ronda Bellefontaine	<b>Alberton</b>
<b>Feb 20</b>	<a href="#"><u>Emergency First Aid &amp; CPR en français</u></a>	<b>Wellington</b>
<b>Feb 26 – Mar 11</b>	<a href="#"><u>Successful Business Basics</u></a> with Blair Aitken, MBA	<b>Montague</b>
<b>Feb 28</b>	<a href="#"><u>Maximize Your Profit Margin</u></a> with Ron Robichaud	<b>Alberton</b>
<b>Feb 29</b>	<a href="#"><u>Understanding Financial Statements</u></a> with Ron Robichaud	<b>Alberton</b>
<b>Mar 5</b>	<a href="#"><u>Artificial Intelligence &amp; Your Business</u></a> with Lee Gallant	<b>Online</b>

## Innovation PEI: Small Business Investment Grant

The [Small Business Investment Grant](#) provides a grant valued at 15% (to a maximum of \$3,750) of capital costs related to: equipment; leasehold improvements/building construction (land and building); technology upgrades; and energy efficient upgrades. The application deadline for the purchases made in the current fiscal year is March 31, 2024.

[Innovation PEI](#) encourages businesses to consult with a [Business Development Officer](#) before applying. To learn more, [REGISTER](#) for the *Small Business Investment Grant* webinar on **February 13, 2024, at 12 pm**.

## Anti-Racism Microgrants

### *Supporting racial equality & community cohesion*

Community groups, non-profit organizations, and youth up to 24 years of age are invited to apply for a microgrant to support initiatives that promote anti-racism work on PEI. Eligible projects include activities such as: creating educational tools; anti-racism through the arts; a podcast or newsletter that address anti-racism; encouraging BIPOC youth representation on agencies, boards or commissions; or hiring staff (e.g. project coordinator).

**Deadline to apply is February 26, 2024.** For details and to apply, visit [Anti-Racism Microgrants](#).

## HR Momentum

[HR Momentum](#) helps businesses in Eastern PEI learn essential and practical human resource management skills that help them succeed. Learn about HR planning and leadership; how to develop an HR Policy Manual, and how to recruit, engage and retain employees. For more information, contact Margaret Gallant at [Margaret.gallant@cbdc.ca](mailto:Margaret.gallant@cbdc.ca) or 902-394-4625.

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