



October 24, 2024

Operating Your Business – The Basics

Free 5-Part Series to Set you up for Success

Are you a new business owner, or at the start-up stage and wondering what it will take to run a successful enterprise? If so, join [Katy Baker](#), CPA and serial entrepreneur, for [Operating Your Business – The Basics](#), five 90-minute modules offered online weekly from **November 5** to **December 3**. Register online [HERE](#). Space is limited.

Reliable Market Research Information

Info Session by ACOA Business Information Services

Are you struggling to find relevant market research to support your business plan or other aspects of your business? Join [ACOA Business Information Services](#) to find out how to access research on:

- demographics (e.g., age, household income, marital status, etc.)
- potential competitors
- suppliers and distributors
- industry performance
- financial benchmarking specific to your industry
- consumer trends
- import and export statistics

Check the link and register online today: [Tues. October 29](#), French; [Wed. October 30](#), English.

Unlock the Power of Google Drive: A Beginner’s Guide

What exactly is the Cloud and how can you use it to help you run your business or not-for-profit? Join Lee Gallant, [IDEA Consulting](#) CEO, for this dynamic and informative online session that will leave you empowered to use free tools at your fingertips. Participating in this training will help you:

- Understand the concept of cloud storage and its advantages
- Navigate and organize Google Drive with confidence
- Create, edit, and share basic Google Docs, Sheets, Slides, and Forms
- Discover best practices for collaboration in the cloud

Register [HERE](#) today for this 90-minute online session beginning at 10 a.m. on **November 6**

Fall 2024 Training Sessions

These workshops are geared to aspiring **entrepreneurs**, established **businesses** and **not-for-profits**. Click the link to learn more and to register today.

Oct 29	Payroll and the Other Stuff	Alberton
Oct 29	Emergency First Aid and CPR	Alberton
Oct 29	Business Plan Workshop – Four Part Series	Montague
Oct 29	Market Research: ACOA Business Information Services – en français	Online
Oct 30	Market Research: ACOA Business Information Services - English	Online
Nov 5	Operating Your Business:The Basics - Five Part Series	Online
Nov 6	Unlocking the Power of Google Drive	Online’
Nov 7	Writing a Business Plan: 2-part Worskshop	Alberton
Nov 19	Project Management: 2-part Workshop	Online

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