

March 13, 2025

PEI Tariff Response: Support for Businesses

New programs support businesses impacted by tariffs on exported goods destined for the US.

The **Export Enhancement and Diversification Fund** provides increased funding for marketing and trade show activities. Contact an [Innovation PEI](#) Business Development Officer at your local Rural Action Centre to start the process. Click [here](#) to learn more and apply.

The **Tariff Working Capital Assistance Program** provides loans to help PEI businesses exporting to the US maintain operations, save jobs, and invest in alternative supply chain strategies. Click [here](#) to learn more.

Click [HERE](#) for the latest updates from PEI and Ottawa.

The situation with our trade partners is fluid and ever-changing. This page will keep you as up-to-date as possible with funding program details, survey links, and [Innovation PEI](#)'s trade mission calendar.

Small Business Investment Grant

Don't miss this opportunity – deadline March 31, 2025

There is still time to submit applications for 15% rebate on eligible capital expenses. Start by contacting an [Innovation PEI Business Development Officer](#). Check [HERE](#) for more information on the Small Business Investment Grant.

Employers: Wage Subsidies for Summer Students

Deadline April 4, 2025

PEI employers – public sector, not-for-profits and private sector - may qualify for the employee wage subsidy offered through two separate student employment programs:

Jobs for Youth Program supports students aged 15-29 working 8-12 weeks during summer; students must be returning to school in the Fall.

Post-Secondary Student Program supports full-time *post-secondary students* working 12 to 18 weeks during the summer. Application deadline is **April 4, 2025**. Find more information [HERE](#)

Training and Information Sessions

March 18 & April 23	Excel Basics	Montague
March 25 & April 1	Standard First Aid	Montague
April 1, 8, 15 & 22	Business Plan Workshops	Montague
April 3, 10, 17 & 24	Marketing & Social Media for Small Business	Montague
April 8	Understanding Financial Statements	Alberton
April 9	Costing & Pricing	Alberton
April 10	Buying & Selling a Business & Growth Strategies for Business	Wellington
April 15	Integrating Newcomers to the Workplace	Wellington
April 25	Employment Standards Info Session	Montague

Local Festivals Funding

Deadline: April 30, 2025

Building Communities Through Arts & Heritage – Up to \$200,000. Supports recurring local festivals that showcase **Canadian** artists, artisans, heritage performers, and cultural traditions. Click [here](#) to learn more.

Did You Know? *Rural Action Centre Wellington provides services to francophone businesses and not-for-profits across PEI. If you are looking for services in French, contact the Client Information Officer, Marthe Ngombi at marthe@rdeeipe.org or at 902-854-3439.*

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